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## **Holiday shoppers break records**

Jaelyn Trop/ The Detroit News

Metro Detroit shoppers appeared to join the national trend of breaking Black Friday and Cyber Monday sales and traffic records.

Many southeast Michigan stores reported a blockbuster Black Friday, mirroring a national trend by generating double-digit sales growth or outperforming other stores in their chains. Two Detroit pop-up shopping destinations opening this week and operating through the weekend in Detroit hope to cash in on the momentum while bringing attention to the local retail scene.

The Fisher Building is hosting a holiday boutique called Reigniting Retail to allow about 20 local retailers, designers and artists to showcase their products in the lobby from 11 a.m. to 5 p.m. on Friday and Saturday.

The event will underscore the quality of goods produced and sold in Detroit, said Andrew Farbman, CEO of Southfield-based Farbman Group, which owns the art deco building in the New Center area.

This project will draw from crowds on the first Saturday in December, which ranks among one of the top 10 biggest days for holiday sales and traffic, according to Chicago-based retail analyst ShopperTrak.